

**USHAF620 - SKILL BASED ELECTIVE VI : SOCIAL
ENTREPRENEURSHIP**

Year: III Sem: VI	Course Code: USHAF620	Title of the Course: Social Entrepreneurship	Course Type: Theory	Course Category: Skill Based Elective VI	H/ W 2	Credits 2	Marks 100
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Objectives

1. To understand the difference between social entrepreneurship with other entrepreneurial and social work.
2. To learn various types of social enterprise.
3. To understand the concept of sustainable development.
4. To identify the opportunities of social entrepreneurship.
5. To develop the business model for social entrepreneurship.

COURSE OUTCOMES (CO)

1. Understand the theory of social entrepreneurship, and distinguish social entrepreneurship from other entrepreneurial and social work.
2. Be able to identify the different forms of social enterprise including nonprofit proprietorship, trust and section 25 companies.
3. Identify an unsatisfactory social equilibrium, and actively pursue a solution to create a more just, fair, and sustainable model.
4. Learn the opportunities of social entrepreneurship by understanding the concept of startups, incubation center, venture capital and CSR fund.
5. Be able to develop social entrepreneurship by understanding the success story of various social entrepreneurs like Aravind Eye Hospital.

CO	PO					
	1	2	3	4	5	6
CO1	H	L	M	L	L	H
CO2	H	M	M	L	M	H
CO3	L	M	M	M	M	H
CO4	M	M	L	M	H	L
CO5	M	M	M	L	H	H

CO	PSO					
	1	2	3	4	5	6
CO1	H	M	M	H	H	H
CO2	H	M	M	H	H	H
CO3	H	M	M	H	H	H
CO4	H	M	M	H	H	H
CO5	H	H	M	H	H	H

(Low - L, Medium - M, High - H)

Syllabus

Unit I: Social Entrepreneurship

- Introduction of Social entrepreneur (K1, K2, K3)
- Difference Between social entrepreneurship and social entrepreneurship (K1, K2, K3)
- Need for social entrepreneurship (K1, K2, and K3)
- Factors impacting transformation into social entrepreneur (K1, K2, K3)
- The characteristics of social entrepreneurs (K1, K2, K3)
- The four distinctions of social entrepreneurship (K1, K2, K3)

Unit II: Forms of Social Enterprises

- Profit and nonprofit Proprietorships (K1, K2, K3)
- Partnership Company (K1, K2, K3)
- Nongovernmental organization (K1, K2, K3)
- The Limited liability Company (K1, K2, K3)
- Section 25 Companies (K1, K2, and K3)
- Factors governing the selection of Suitable form of ownership Business Organization (K1, K2, and K3)

Unit III: Sustainable Development

- Concept of Sustainable Development (K1, K2, K3)
- Goals of sustainable development (K1, K2, K3)
- Environmental costs and its economic value (K1, K2, K3)
- The Political Challenge and development Issues in India (K1, K2, K3)
- The Millennium Ecosystem Assessment (K1, K2, K3)
- Findings of Millennium Ecosystem Assessment (K1, K2, K3)

Unit IV: Opportunities for Social Entrepreneurs

- Methods of sensing opportunities and fields of opportunities (K1, K2, K3)
- Steps to ensure a successful start (K1, K2, and K3)
- Startups and incubation (K1, K2, K3)
- Accessing venture capital (K1, K2, K3)
- CSR funds (K1, K2, and K3)
- Types of CSR (K1, K2, K3)

Unit V: Successful Social Entrepreneurship Initiatives

- Factors affecting success of social entrepreneurship (K1, K2, K3)
- Business model of Aravind Eye Care System (K1, K2, K3)
- Example of Successful Indian social entrepreneurs (K1, K2, K3)
- Example of Successful foreign social entrepreneurs (K1, K2, K3)
- Creating Business ideas (K1, K2, K3, K4)

Creating Business Design (K1, K2, K3, K4)

Exposure visit to Hope House, MBKG

Textbooks

1. Jayshree Suresh, Entrepreneurial Development, Margham Publication, 4th Edition, 2012.
2. Robert, Michael, Dean A. Shepherd, Entrepreneurship, Tata McGraw Hill, 6th Edition, 2006.

Reference Books

1. S. S. Khanka, Entrepreneurial Development, Sultan Chand & Sons, Latest Edition, 2006.
2. Dinanath Kaushik, Studies in Indian Entrepreneurship, New Delhi, Cyber Tech Publications, 2013.
3. Gopalkrishnan, The Entrepreneur's Choice: Cases on Family Business in India, Routledge Taylor & Francis Group, 2014.